

Second Quarter 2011 Specials

Featuring

Venus Diamond®
& Venus White®



Venus Diamond®

Any way you layer it, the results are brilliant.

Venus Diamond® leads the industry in color adaptability, with a patented formula that provides an outstanding natural look. Just one shade saves time and produces radiant results. Along with superb color esthetics, this revolutionary nano-hybrid composite exhibits exceptional durability, handling and minimal shrinkage.

- Purchase 6 Refills of Venus Diamond,
Receive 2 of the same FREE!



Venus White®

Brilliant results. Multifaceted marketing.
Radiant patients.

Venus White teeth whitening solutions provide the superior results your patients deserve, combined with business-building marketing tools to promote whitening in your practice. Whether creating a more radiant smile or whitening before restorative treatment, Venus White systems offer a variety of gentle, effective products to satisfy every patient's needs.



Free Goods Fulfillment Redemption Form

Heraeus Second Quarter 2011 Specials (April 1, 2011 – June 30, 2011)

Venus Diamond®	Purchase 6 Refills of Venus Diamond, Receive 2 of the same FREE!	1000803160	<input type="checkbox"/>
Venus Diamond® Flow	Purchase 4 Refills of Venus Diamond Flow, Receive 1 of the same FREE!	1000803162	<input type="checkbox"/>
Venus White®	Purchase 20 Venus White Pro Patient Kits, Receive your choice of the following FREE! • 4 Venus White Max Kits OR • 6 Venus White Ultra Kits	1000803166	<input type="checkbox"/>
iBOND® Total Etch	Purchase 1 iBOND Total Etch or iBOND Self Etch Refill, Value Pack, or Assortment Kit, Receive 2 Refills of iBOND Etch FREE!	1000803167	<input type="checkbox"/>
Flexitime® Impression Materials	Purchase 4 Flexitime or Flexitime Xtreme Cartridge Bulks or Refills, Receive 1 of the same FREE!	1000803163	<input type="checkbox"/>
AGFA Dentus® M2 Comfort Intraoral D/E/F Speed Film	Purchase 9, Receive 1 of the Same FREE!	1000803164	<input type="checkbox"/>
AGFA Extraoral Film Panoramic, Cephalometric or Duplicating	Purchase 3, Receive 1 of the Same FREE!	1000803165	<input type="checkbox"/>
Modern Materials® Gypsum (25 lb. or 50 lb. boxes)	Purchase 4 Boxes, Receive 1 of the Same FREE! FREE MODERN MATERIALS GYPSUM PRODUCTS SHIPPED WITH ORDER BY THE DEALER		
Modern Materials® Shur Wax, Shur Wax Pink X-Hard, Modern Pink No. 3	Purchase 4 Boxes, Receive 1 of the Same FREE!	1000803070	<input type="checkbox"/>

iPod® touch and Translux® Power Blue® Promotions

Offer One 1000803040

Purchase 10 Venus/Venus Diamond Refills† AND 15 Venus White Kits* PLUS—
YOUR CHOICE OF:

- | | |
|---|---|
| • 1 Venus Bulk Fill Self Etch Kit | • 1 Gluma Bottle Value Pack |
| • 1 Venus Bulk Fill Total Etch Kit | • 6 Venus Diamond Flow |
| • 2 Venus Temp C&B | • 1 Venus Supra Kit |
| • 1 iBOND Self Etch or Total Etch Bottle Value Pack or Single Dose Value Pack | • 1 Flexitime Dynamix Refill |
| | • 1 Flexitime/Xtreme Bulk (12 Cartridges) |

Receive an iPod® touch or Translux® Power Blue® FREE!

Offer Two 1000803041

Purchase 60 Venus White Pro Patient Kits OR Venus White Ultra Kits,

Receive an iPod® touch or Translux® Power Blue® FREE!

(Minimum of 20 Venus White Pro Patient Kits required.)

Select One: iPod® touch Translux® Power Blue®



Visit www.smilebyvenus.com/education for more information on the Heraeus & DentalXP Podcast Series.

TO REDEEM FREE PRODUCTS: Purchase products from an authorized Heraeus Kulzer dealer between 4/01/11 and 6/30/11. Purchase must be on one invoice to qualify. Write campaign number on dealer invoice and fax to Heraeus Kulzer at (877) 271-5211. All invoices must be received by 7/31/11. All offers subject to change. Heraeus reserves the right to limit quantities. Not to be combined with any other offers. Please allow 6–8 weeks from date invoice is received for delivery. OFFERS EXPIRE 6/30/11.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ E-Mail Address: _____

Dealer: _____ Date: _____

Heraeus Sales Representative: _____

Other Campaign (Pre-approved by Regional or District Manager): _____

Note: All products purchased for each individual campaign must be listed on the same invoice.

*Minimum of 6 Venus White Pro Patient Kits required. †Refill equivalent is syringe or 20-pack PLT.

Issues regarding your iPod hardware, iPod warranty, or any other issues not related to the Heraeus iPod Promotions should be directed to Apple support by contacting 800-275-2273 or www.apple.com/support/ipod. Please do not return the iPod to Heraeus, Heraeus does not have the inventory or expertise to handle any problems relating to malfunctioning iPods. We have been assured by Apple that Apple stands behind its products and will honor the iPod warranty. Retain all packaging for important warranty and reference information. iPod® is a registered trademark of Apple Inc. Apple is not a participant in or sponsor of this promotion. iPod image may not represent actual iPod received. Heraeus reserves the right to substitute iPod model based on availability. All other products are registered trademarks of Heraeus Kulzer GmbH unless otherwise noted. Data subject to change without notice.